

TREADS



AWARDS & EVENTS

XCEED 2025, INDIA CELEBRATING TEAM SPIRIT AT XCEED

Three days of bonding, insights, and celebration – strengthening our culture and connection across teams.

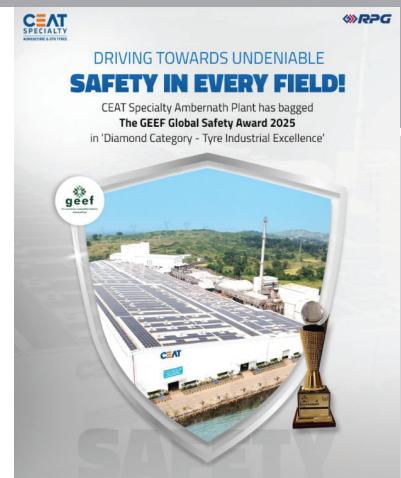


GEEF GLOBAL ENVIRONMENTAL EXCELLENCE COMPANY OF THE YEAR AWARD 2025 DRIVING SUSTAINABILITY FORWARD

Ambernath plant wins GEEF Environmental Excellence Company of the Year 2025 for sustainable practices.

GEEF GLOBAL SAFETY AWARD 2025 RECOGNISED FOR EXCELLENCE IN SAFETY

A diamond category win at GEEF Global Awards 2025 for safe and efficient farming practices.



BALMORAL FARM EVENT, NORTHERN IRELAND

PROUD PRESENCE AT BALMORAL '25

CEAT Specialty showcased strength and performance at Northern Ireland's premier agricultural exhibition.



HUNGARY TRACTOR RACE EVENT

PERFORMANCE ON THE FAST LANE

We proudly sponsored Hungary's top tractor race, bringing thrill and performance to the track.





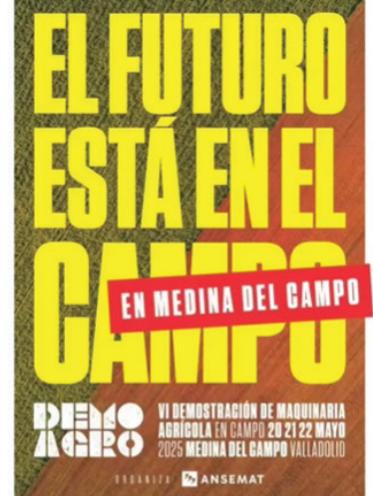
**ROYAL HIGHLAND
EVENT, UK**
**TURNING SOIL
INTO SUCCESS STORIES**
CEAT Specialty rolled into Royal Highland Show, showcasing agri-tyre innovation crafted for real farming challenges.



DEMOAGRO, SPAIN

INNOVATION ON DISPLAY IN SPAIN

Introduced CEAT Specialty's agri-tyre range at Spain's leading machinery event with exclusive national dealers.



VEN A VISITARNOS
EXPO ESTÁTICA STAND E24



FOREST XL

Reifen für Erntemaschinen



FORST LIVE 2025

STRENGTH IN EVERY TIMBER TRAIL

Showcased Forest XL & Logger XL-tyres built for extreme forest conditions and rugged performance.



CEAT Specialty
ist mit dabei!

AGRISHOW 2025, BRASIL

SHOWCASING INNOVATION IN BRASIL

Displayed a complete agri-tyre line of CEAT Specialty and reinforced our commitment to productivity and soil care.

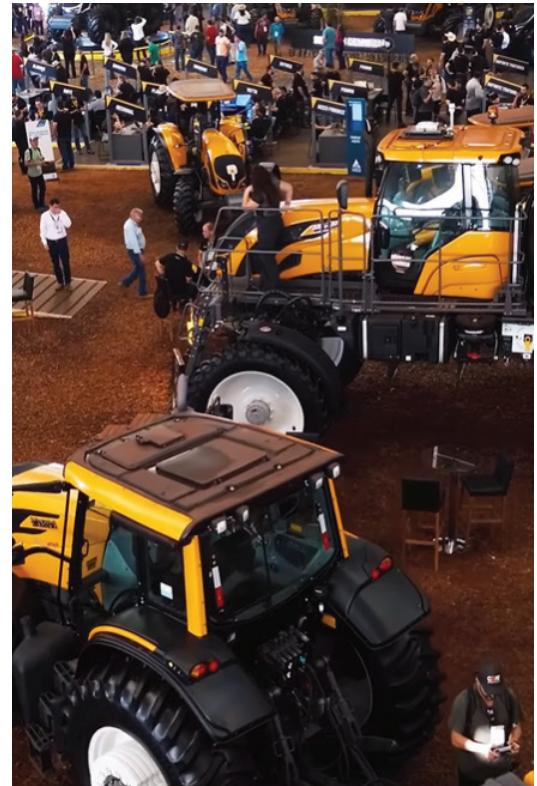


WOMEN'S RODEO SPONSORSHIP, USA

GRIT MEETS GROUND IN FORT WORTH

Sponsored the WRWC Semi-Finals, delivering dependable performance in every ride and ranch run.





VALTRA BRASIL COLLABORATION

**R530 POWERED
BY CEAT SPECIALTY**

Valtra's R530 sprayer runs on CEAT Specialty, ensuring stability, traction, and lower soil compaction under load.



BRAND DIARIES

INDIA TOP POSTS



NEW TYRE SIZES



VARDHAN

7.00-19 F-2M 10PR TT

18.4-30 14PR TT

SUPER-MX

10.00-20 18 PR TT



FARMAX F2

9.00-16 10PR TT



UPCOMING TYRE SIZES

FARMAX XL

9.5-22 R1W
13.6-28R1W
9.5-20R1W
14.9-28 R1W
16.9-28 R1W

5 TURF XL

33X15.5-16.5

AAYUSHMAAN

9.00-16

TYROCK BHL

9.00-16

TYROCK SUPER X3

25X8.5-14 R4

CEAT SPECIALTY

AGRICULTURE & OTR TYRES

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