

TREADS



CEAT
SPECIALTY
AGRICULTURE & OTR TYRES

X
CAMSO

CEAT SPECIALTY X CAMSO

In a landmark move, CEAT acquires the Camso brand's Off-Highway construction bias tyres and tracks business from Michelin for \$225 Mn. After a 3-year licensing period, the Camso brand will fully integrate into CEAT. Celebrating 100 years of innovation, we're expanding globally to make mobility safer and smarter.

CEAT SPECIALTY X MASSEY FERGUSON AGCO PARTNERSHIP

CEAT FARMAX tyres meet Massey Ferguson tractors! Together, they deliver superior traction and unmatched durability, taking reliability in farming to the next level.



PLATINUM AWARD AT THE 50TH CII NATIONAL KAI-ZEN COMPETITION

CEAT's Ambernath Plant wins big with the Platinum Award! This milestone reflects our commitment to innovation and excellence, driving the industry forward with every tyre we create.



MAKING WAVES, ONE EVENT AT A TIME.



EIMA ITALY, EUROPE

From football challenges to showcasing our latest innovations, EIMA visitors enjoyed an action-packed day at our stall.



BAUMA CONEXPO GREATER NOIDA, INDIA

The launch of the MINEMAX X3 tyre for mining stole the show, along with our trusted OTR tyres impressing OEMs.





DK AGROMEK

DENMARK, EUROPE

Agromek, Northern Europe's top agri trade fair, was a hub of collaboration and innovation. CEAT inspired the future of farming with cutting-edge solutions.



GMEC

BRAZIL, SOUTH AMERICA

CEAT Specialty Brasil joined the VIII GMEC 2024 Seminar, staying ahead of industry trends and strengthening our presence in South America.



FRANCE PNEUS SELECTION VISIT

AMBERNATH, INDIA

The France Pneus team visited Ambernath, delving into CEAT's tyre engineering excellence and envisioning more milestones ahead.



CAMBODIAN DEALER VISIT

AMBERNATH, INDIA

Malisa Andrew Trading Co. & Agri Power Solutions toured our Ambernath plant, exploring the innovation and collaboration behind CEAT's success.

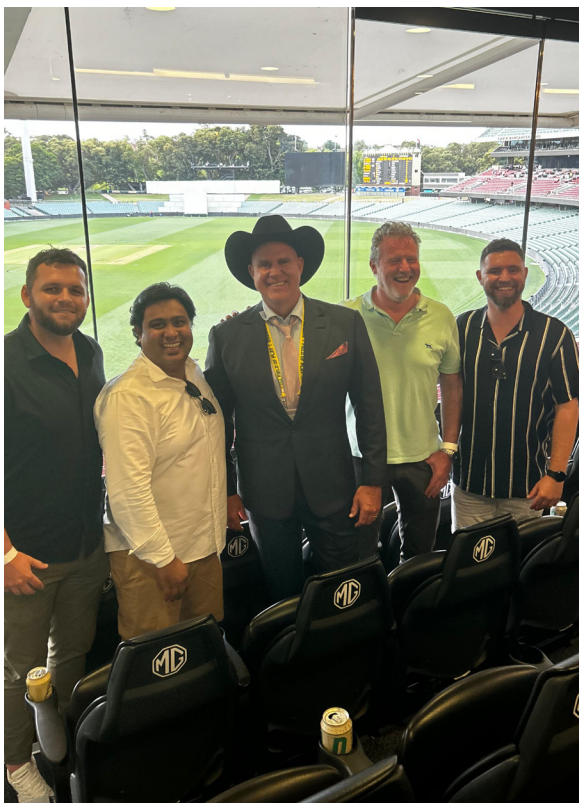




WORLD QUALITY MONTH

AMBERNATH, INDIA

In november, we celebrated our dedication to quality. From tyres to trust, we're committed to setting unmatched standards in performance.



MATTHEW HAYDEN AT IND VS AUS

ADELAIDE, AUSTRALIA

Australian dealers met cricket legend Matthew Hayden at the INDvsAUS match. It was a day of great conversations and unforgettable moments.



NEW TYRE SIZES



FARMAX R85

420/85 R 26(16.9R26)
FARMAX R85 138D/141A8 TL SB



SPRAYMAX

VF320/90 R 50 SPRAYMAX 169D TL SB



YIELDMAX

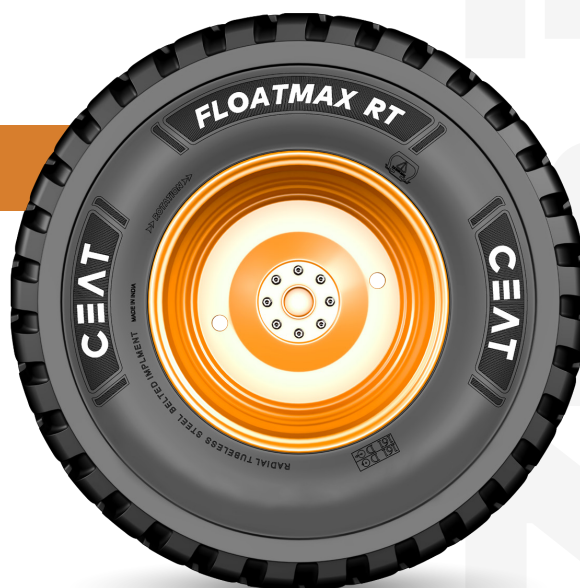
800/70 R 32 YIELDMAX 181A8 TL SB

NEW TYRE SIZES



FLOATMAX FT

500/60 R 22.5 FLOATMAX FT 163D TL SB



FLOATMAX RT

750/60 R 30.5 FLOATMAX RT 181D TL SB



FARMAX R65 X3

540/65 R 28 FARMAX R65 X3 149D TL
540/65 R 30 FARMAX R65 X3 150D TL
650/65 R 38 FARMAX R65 X3 163D TL
650/65 R 42 FARMAX R65 X3 170D TL

NEW TYRE SIZES



FARMAX HPT

850/80R38 FARMAX HPT 180D TL

LAWNMAX

200/65R16 LAWNMAX 94A8/B TL
200/70R16 LAWNMAX 94A8/B TL FB
240/70R16 LAWNMAX 104A8/B TL
260/70R16 LAWNMAX 109A8/B TL
320/70R20 LAWNMAX 113A8/B TL
380/70R20 LAWNMAX 122A8/B TL
420/70R24 LAWNMAX 130A8/B TL
480/70R30 LAWNMAX 141A8/B TL FB



MULTILOADMAX

440/80R24 MULTILOADMAX 156D/161A8 TL SB
540/80R38 MULTILOADMAX 167D/172A8 TL SB

NEW TYRE SIZES



TORQUEMAX

VF750/65R26 TORQUEMAX 180D TL SB CFO
VF 520/60R28 TORQUEMAX 149D TL SB
VF600/60R34 TORQUEMAX 160D TL SB NRO
VF620/70R46 TORQUEMAX 179D TL SB

LOADPRO HARD SURFACE

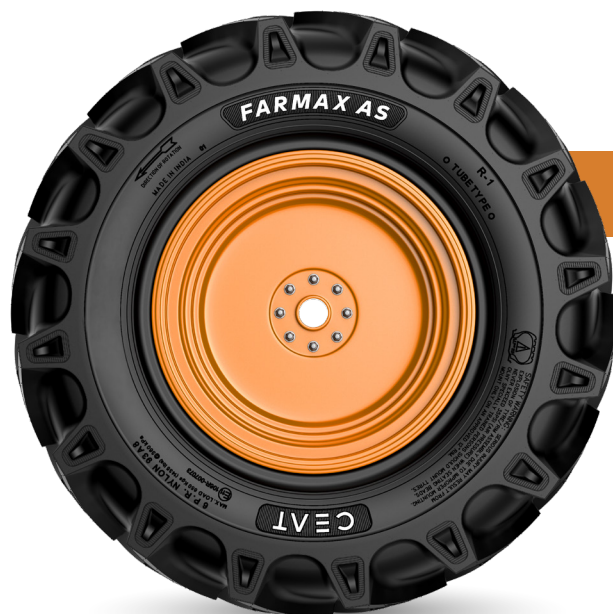
405/70R18
LOADPRO HARD SURFACE147A8 SBTL



FARM IMPLEMENT I-1

250/65-14.5 FARM IMPLEMENT I-1 14PR TL
200/60-14.5 FARM IMPLEMENT I-1 14PR TL

NEW TYRE SIZES



FARMAX AS

5.00-10 FARMAX AS 8PR TT

TYRE SIZES

UPCOMING SIZES



LAWNMAX

320/65 R 18 LAWNMAX 109A8/B TL

LOADPRO HARD SURFACE

340/80R18
LOADPRO HARD SURFACE 143A8 SBT



FLOATMAX FT

650/50 R 22.5 FLOATMAX FT 163D TL SB

UPCOMING SIZES



TORQUEMAX

VF580/85 R 42 TORQUEMAX 183D TL SB



FARMAX R85

420/85 R 26(16.9R26)
FARMAX R85 138D/141A8 TL SB



YIELDMAX

VF1000/50 R 25 YIELDMAX VFLEX 190D TL SB
VF750/50 R 26 YIELDMAX VFLEX 174D TL SB
VF1000/55 R 32 YIELDMAX VFLEX 197D TL SB

UPCOMING SIZES



FLOATMAX VF X3

VF650/60 R 26.5 FLOATMAX VF X3 174D TL SB
VF650/65 R 26.5 FLOATMAX VF X3 179D TL SB
VF600/55 R 26.5 FLOATMAX VF X3 170D TL SB

SPRAYMAX

VF480/95 R 50 SPRAYMAX 181D TL SB



ELEVETA X3

5.00-8 ELEVETA X3
250-15 16PR TT ELEVETA X3
300-15 20PR TT ELEVETA X3
18/7-8 16PR TT ELEVETA X3
21X8-9 ELEVETA X3

UPCOMING SIZES



FARMAX R1

7.00-18 FARMAX R1
8-16 R1 FARMAX R1
13.6-26 R1 FARMAX R1

TURF XL

16x6.50-8 TURF XL
24x12.00-12 TURF XL
16x7.50-8 TURF XL



GRIP XL HARD SURFACE

12-16.5 GRIP XL HARD SURFACE

UPCOMING SIZES



TYROCK SUPER X3

33X15.5-16.5 TYROCK SUPER X3

FARM IMPLEMENT

21.5L-16.1SL FARM IMPLEMENT



FARM IMPLEMENT AWI 305

12.5/80-15.3 14PR TL FARM IMPLEMENT AWI 305
12.5/80-15.3 16PR TL FARM IMPLEMENT AWI 305





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