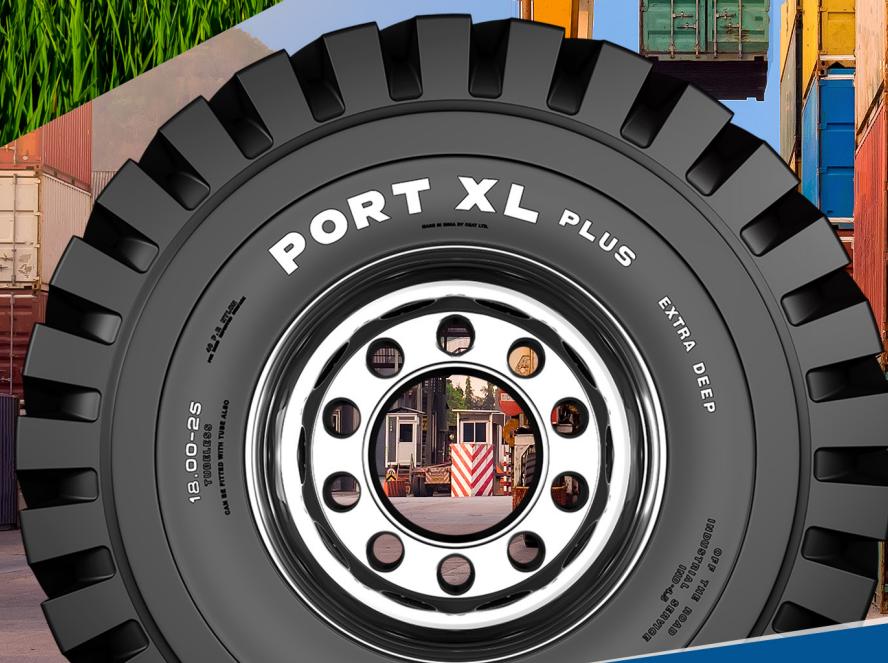
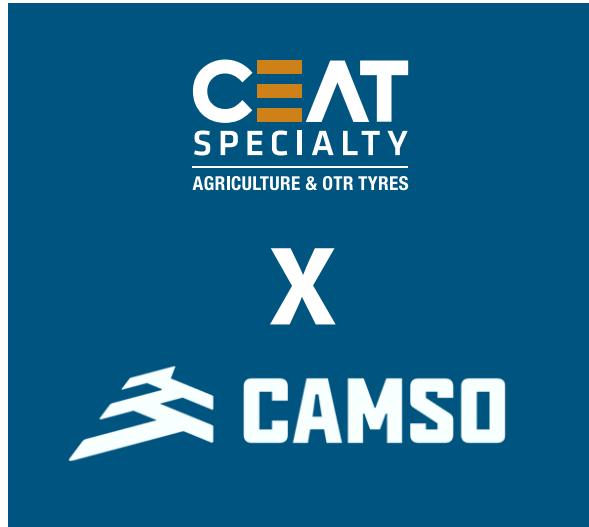


# TREADS





## CEAT SPECIALTY X CAMSO

In a landmark move, CEAT acquires the Camso brand's Off-Highway construction bias tyres and tracks business from Michelin for \$225 Mn. After a 3-year licensing period, the Camso brand will fully integrate into CEAT. Celebrating 100 years of innovation, we're expanding globally to make mobility safer and smarter.

## CEAT SPECIALTY X MASSEY FERGUSON AGCO PARTNERSHIP

CEAT FARMAX tyres meet Massey Ferguson tractors! Together, they deliver superior traction and unmatched durability, taking reliability in farming to the next level.



## PLATINUM AWARD AT THE 50<sup>TH</sup> CII NATIONAL KAI-ZEN COMPETITION

CEAT's Ambernath Plant wins big with the Platinum Award! This milestone reflects our commitment to innovation and excellence, driving the industry forward with every tyre we create.

# MAKING WAVES, ONE EVENT AT A TIME.



## EIMA ITALY, EUROPE

From football challenges to showcasing our latest innovations, EIMA visitors enjoyed an action-packed day at our stall.



## BAUMA CONEXPO GREATER NOIDA, INDIA

The launch of the MINEMAX X3 tyre for mining stole the show, along with our trusted OTR tyres impressing OEMs.





## DK AGROMEK

DENMARK, EUROPE

Agromek, Northern Europe's top agri trade fair, was a hub of collaboration and innovation. CEAT inspired the future of farming with cutting-edge solutions.



## GMEC

BRAZIL, SOUTH AMERICA

CEAT Specialty Brasil joined the VIII GMEC 2024 Seminar, staying ahead of industry trends and strengthening our presence in South America.



# FRANCE PNEUS SELECTION VISIT

AMBERNATH, INDIA

The France Pneus team visited Ambernath, delving into CEAT's tyre engineering excellence and envisioning more milestones ahead.



# CAMBODIAN DEALER VISIT

AMBERNATH, INDIA

Malisa Andrew Trading Co. & Agri Power Solutions toured our Ambernath plant, exploring the innovation and collaboration behind CEAT's success.

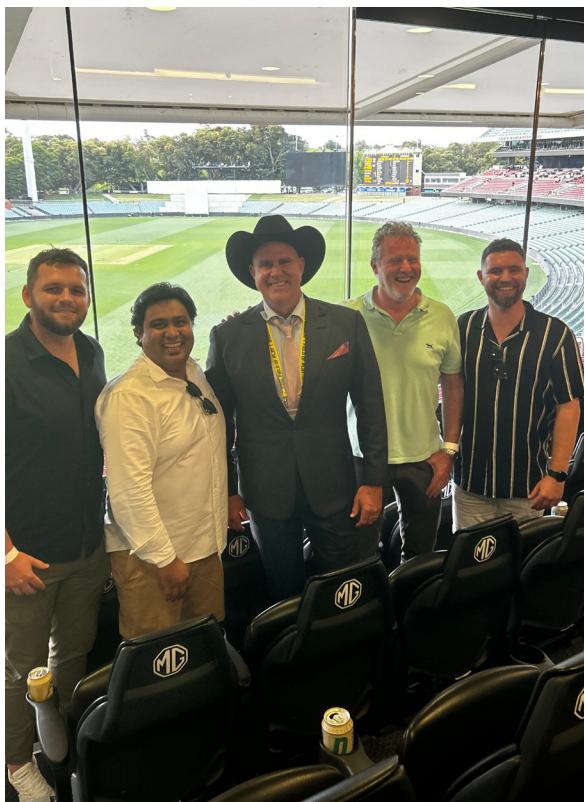




## WORLD QUALITY MONTH

AMBERNATH, INDIA

In November, we celebrated our dedication to quality. From tyres to trust, we're committed to setting unmatched standards in performance.



## MATTHEW HAYDEN AT IND VS AUS

ADELAIDE, AUSTRALIA

Australian dealers met cricket legend Matthew Hayden at the INDvsAUS match. It was a day of great conversations and unforgettable moments.



# ☰ NEW TYRE SIZES



## FARMAX R85

420/85 R 26(16.9R26)  
FARMAX R85 138D/141A8 TL SB



## SPRAYMAX

VF320/90 R 50 SPRAYMAX 169D TL SB



## YIELDMAX

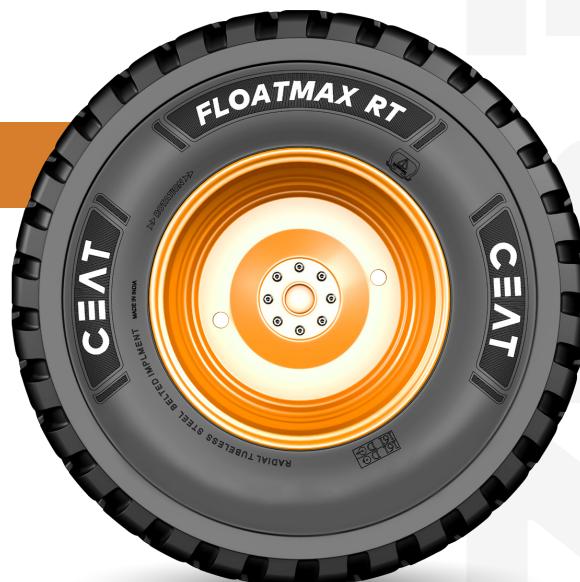
800/70 R 32 YIELDMAX 181A8 TL SB

# ☰ NEW TYRE SIZES



## FLOATMAX FT

500/60 R 22.5 FLOATMAX FT 163D TL SB



## FLOATMAX RT

750/60 R 30.5 FLOATMAX RT 181D TL SB



## FARMAX R65 X3

540/65 R 28 FARMAX R65 X3 149D TL

540/65 R 30 FARMAX R65 X3 150D TL

650/65 R 38 FARMAX R65 X3 163D TL

650/65 R 42 FARMAX R65 X3 170D TL

# ☰ NEW TYRE SIZES



## FARMAX HPT

850/80R38 FARMAX HPT 180D TL



## LAWNMAX

200/65R16 LAWNMAX 94A8/B TL  
200/70R16 LAWNMAX 94A8/B TL FB  
240/70R16 LAWNMAX 104A8/B TL  
260/70R16 LAWNMAX 109A8/B TL  
320/70R20 LAWNMAX 113A8/B TL  
380/70R20 LAWNMAX 122A8/B TL  
420/70R24 LAWNMAX 130A8/B TL  
480/70R30 LAWNMAX 141A8/B TL FB



## MULTILOADMAX

440/80R24 MULTILOADMAX 156D/161A8 TL SB  
540/80R38 MULTILOADMAX 167D/172A8 TL SB

# ■ NEW TYRE SIZES



## TORQUEMAX

VF750/65R26 TORQUEMAX 180D TL SB CFO  
VF 520/60R28 TORQUEMAX 149D TL SB  
VF600/60R34 TORQUEMAX 160D TL SB NRO  
VF620/70R46 TORQUEMAX 179D TL SB



## LOADPRO HARD SURFACE

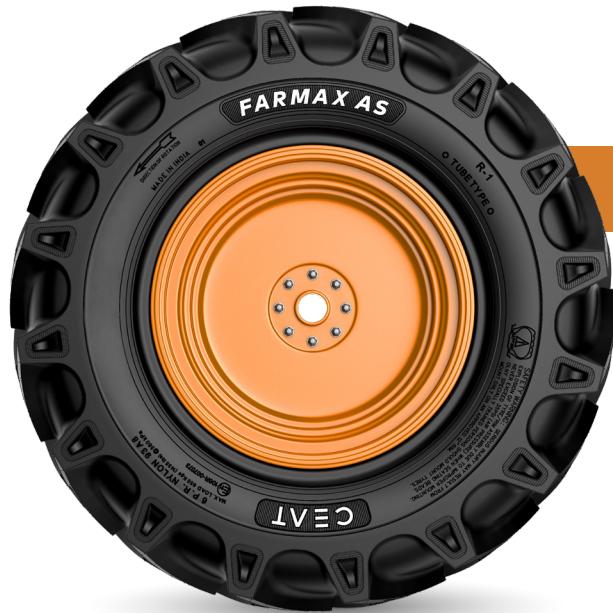
405/70R18  
LOADPRO HARD SURFACE147A8 SBTL



## FARM IMPLEMENT I-1

250/65-14.5 FARM IMPLEMENT I-1 14PR TL  
200/60-14.5 FARM IMPLEMENT I-1 14PR TL

# ☰ NEW TYRE SIZES



## FARMAX AS

5.00-10 FARMAX AS 8PR TT

# ■ UPCOMING SIZES



## LAWNMAX

320/65 R 18 LAWNMAX 109A8/B TL



## LOADPRO HARD SURFACE

340/80R18  
LOADPRO HARD SURFACE 143A8 SBTL



## FLOATMAX FT

650/50 R 22.5 FLOATMAX FT 163D TL SB

# ■ UPCOMING SIZES



## TORQUEMAX

VF580/85 R 42 TORQUEMAX 183D TL SB



## FARMAX R85

420/85 R 26(16.9R26)  
FARMAX R85 138D/141A8 TL SB



## YIELDMAX

VF1000/50 R 25 YIELDMAX VFLEX 190D TL SB  
VF750/50 R 26 YIELDMAX VFLEX 174D TL SB  
VF1000/55 R 32 YIELDMAX VFLEX 197D TL SB

# ■ UPCOMING SIZES



## FLOATMAX VF X3

VF650/60 R 26.5 FLOATMAX VF X3 174D TL SB  
VF650/65 R 26.5 FLOATMAX VF X3 179D TL SB  
VF600/55 R 26.5 FLOATMAX VF X3 170D TL SB

## SPRAYMAX

VF480/95 R 50 SPRAYMAX 181D TL SB



## ELEVETA X3

5.00-8 ELEVETA X3  
250-15 16PR TT ELEVETA X3  
300-15 20PR TT ELEVETA X3  
18/7-8 16PR TT ELEVETA X3  
21X8-9 ELEVETA X3

# ■ UPCOMING SIZES



## FARMAX R1

7.00-18 FARMAX R1  
8-16 R1 FARMAX R1  
13.6-26 R1 FARMAX R1



## TURF XL

16x6.50-8 TURF XL  
24x12.00-12 TURF XL  
16x7.50-8 TURF XL



## GRIP XL HARD SURFACE

12-16.5 GRIP XL HARD SURFACE

# ■ UPCOMING SIZES



## TYROCK SUPER X3

33X15.5-16.5 TYROCK SUPER X3

## FARM IMPLEMENT

21.5L-16.1SL FARM IMPLEMENT



## FARM IMPLEMENT AWI 305

12.5/80-15.3 14PR TL FARM IMPLEMENT AWI 305  
12.5/80-15.3 16PR TL FARM IMPLEMENT AWI 305



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