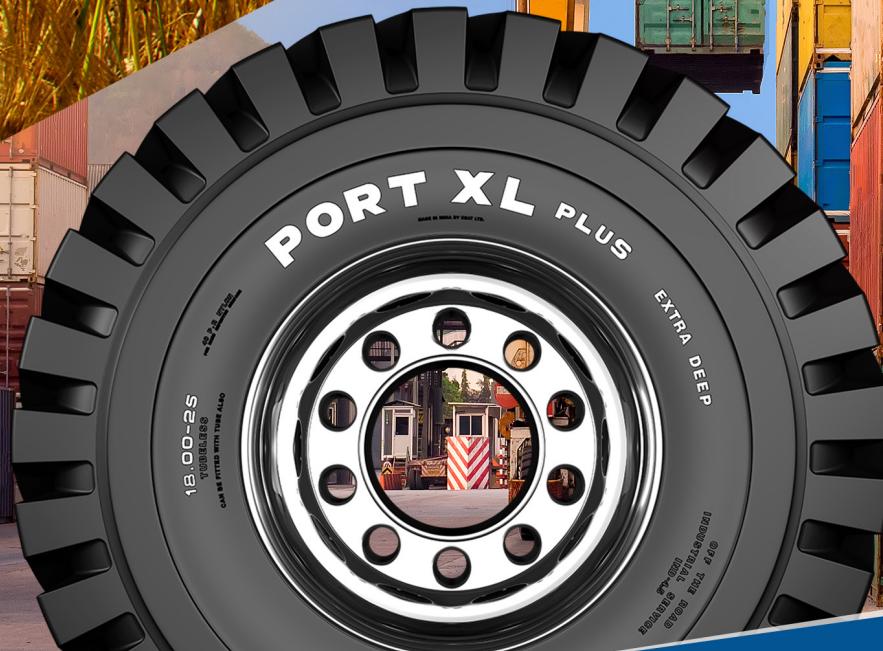
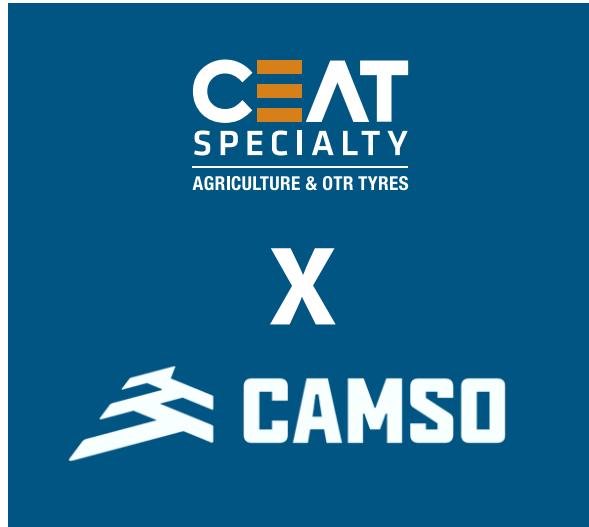


TREADS



MILESTONES



CEAT SPECIALTY X CAMSO

In a landmark move, CEAT acquires the Camso brand's Off-Highway construction bias tires and tracks business from Michelin for \$225 Mn. After a 3-year licensing period, the Camso brand will fully integrate into CEAT. Celebrating 100 years of innovation, we're expanding globally to make mobility safer and smarter.

CEAT SPECIALTY X MASSEY FERGUSON AGCO PARTNERSHIP

CEAT FARMAX tires meet Massey Ferguson tractors! Together, they deliver superior traction and unmatched durability, taking reliability in farming to the next level.



PLATINUM AWARD AT THE 50TH CII NATIONAL KAI-ZEN COMPETITION

CEAT's Ambernath Plant wins big with the Platinum Award! This milestone reflects our commitment to innovation and excellence, driving the industry forward with every tire we create.

MAKING WAVES, ONE EVENT AT A TIME.



EIMA ITALY, EUROPE

From football challenges to showcasing our latest innovations, EIMA visitors enjoyed an action-packed day at our stall.



BAUMA CONEXPO GREATER NOIDA, INDIA

The launch of the MINEMAX X3 tire for mining stole the show, along with our trusted OTR tires impressing OEMs.





DK AGROMEK

DENMARK, EUROPE

Agromek, Northern Europe's top agri trade fair, was a hub of collaboration and innovation. CEAT inspired the future of farming with cutting-edge solutions.



GMEC

BRAZIL, SOUTH AMERICA

CEAT Specialty Brasil joined the VIII GMEC 2024 Seminar, staying ahead of industry trends and strengthening our presence in South America.



FRANCE PNEUS SELECTION VISIT

AMBERNATH, INDIA

The France Pneus team visited Ambernath, delving into CEAT's tire engineering excellence and envisioning more milestones ahead.



CAMBODIAN DEALER VISIT

AMBERNATH, INDIA

Malisa Andrew Trading Co. & Agri Power Solutions toured our Ambernath plant, exploring the innovation and collaboration behind CEAT's success.

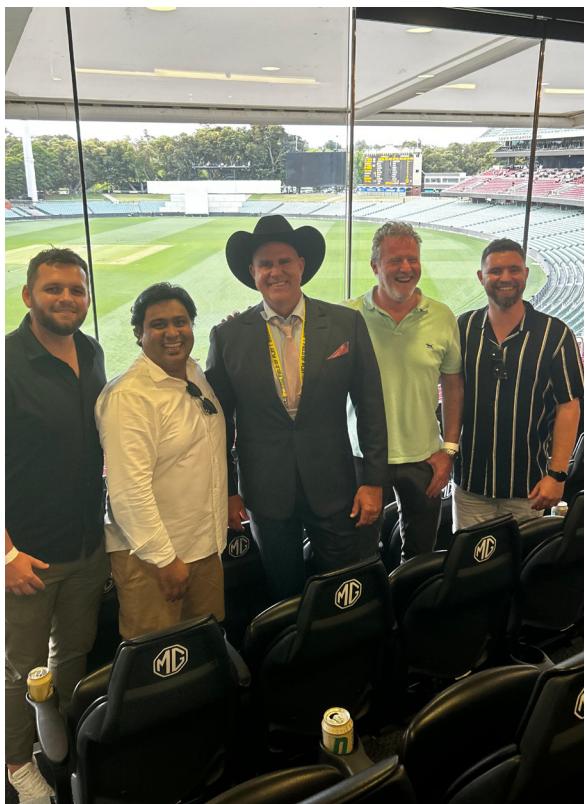




WORLD QUALITY MONTH

AMBERNATH, INDIA

In November, we celebrated our dedication to quality. From tires to trust, we're committed to setting unmatched standards in performance.



MATTHEW HAYDEN AT IND VS AUS

ADELAIDE, AUSTRALIA

Australian dealers met cricket legend Matthew Hayden at the INDvsAUS match. It was a day of great conversations and unforgettable moments.



☰ NEW TIRE SIZES



MULTILOADMAX

540/80R38 MULTILOADMAX 167D/172A8 TL SB

440/80R24 MULTILOADMAX 156D/161A8 TL SB



TORQUEMAX

VF620/70R46 TORQUEMAX 179D TL SB

VF 520/60R28 TORQUEMAX 149D TL SB

VF900/65R46 TORQUEMAX 193D TL SB



FARMAX R65 X3

540/65R28 FARMAX R65 X3 149D TL

☰ NEW TIRE SIZES



YIELDMAX

800/70R32 YIELDMAX 181A8 TL SB

IF1250/50R32 YIELDMAX IFLEX 201D TL SB*

*This size is available in YIELDMAX IFLEX pattern



FARMAX HPT

850/80R38 FARMAX HPT 180D TL



FARM IMPLEMENT 800 R

500/50R17 FARM IMPLEMENT 800R 151D TL SB

☰ NEW TIRE SIZES



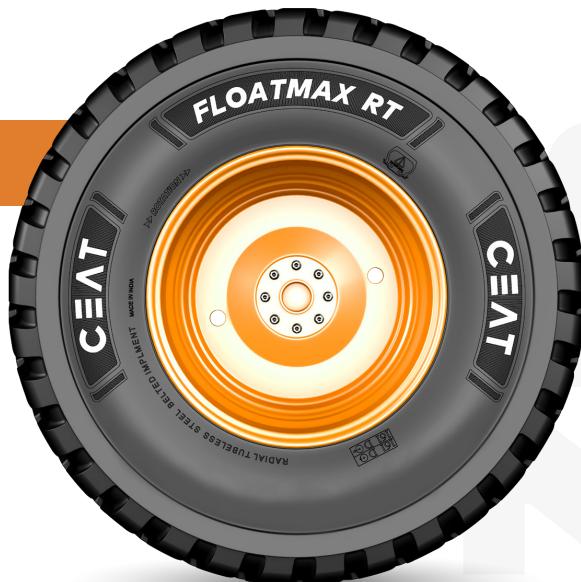
FLOATMAX FT

800/40R22.5 FLOATMAX FT 168D TL SB

800/40R22.5 FLOATMAX FT 176B TL SB

FLOATMAX RT

710/50R30.5 FLOATMAX RT 173D TL SB



■ UPCOMING SIZES



FARMAX R85

420/85 R 26(16.9R26)
FARMAX R85 138D/141A8 TL SB



TORQUEMAX

VF580/85 R 42 TORQUEMAX 183D TL SB



SPRAYMAX

VF320/90 R 50 SPRAYMAX 169D TL SB
VF480/95 R 50 SPRAYMAX 181D TL SB

UPCOMING SIZES



LAWNMAX

260/70 R 16 LAWNMAX 109A8/B TL
320/65 R 18 LAWNMAX 109A8/B TL
380/70 R 20 LAWNMAX 122A8/B TL
420/70 R 24 LAWNMAX 130A8/B TL



GM LOADER HD

27x10.50-15 GM LOADER HD 8PR TL



YIELDMAX

800/70 R 32 YIELDMAX 181A8 TL SB
VF1000/50 R 25 YIELDMAX VFLEX 190D TL SB*
VF750/50 R 26 YIELDMAX VFLEX 174D TL SB*
VF1000/55 R 32 YIELDMAX VFLEX 197D TL SB*

*This size is available in YIELDMAX VFLEX pattern

■ UPCOMING SIZES



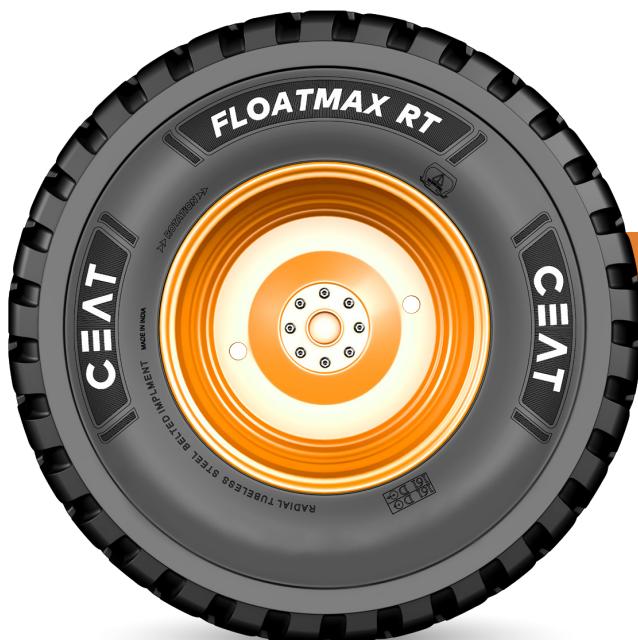
FLOATMAX FT

500/60 R 22.5 FLOATMAX FT 163D TL SB
650/50 R 22.5 FLOATMAX FT 163D TL SB



FLOATMAX VF X3

VF600/55 R 26.5 FLOATMAX VF X3 170D TL SB
VF650/60 R 26.5 FLOATMAX VF X3 174D TL SB
VF650/65 R 26.5 FLOATMAX VF X3 179D TL SB



FLOATMAX RT

750/60 R 30.5 FLOATMAX RT 181D TL SB

■ UPCOMING SIZES



LOADPRO HARD SURFACE

340/80 R 18 143A8/B TL SB



FLOATMAX CARGO XL

800/60 R 32 FLOATMAX CARGO XL 185D TL SB



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