

# TREADS





**CEAT**  
SPECIALTY  
AGRICULTURE & OTR TYRES

**X**  
**CAMSO**

## CEAT SPECIALTY X CAMSO

In a landmark move, CEAT acquires the Camso brand's Off-Highway construction bias tires and tracks business from Michelin for \$225 Mn. After a 3-year licensing period, the Camso brand will fully integrate into CEAT. Celebrating 100 years of innovation, we're expanding globally to make mobility safer and smarter.

## CEAT SPECIALTY X MASSEY FERGUSON AGCO PARTNERSHIP

CEAT FARMAX tires meet Massey Ferguson tractors! Together, they deliver superior traction and unmatched durability, taking reliability in farming to the next level.



## PLATINUM AWARD AT THE 50<sup>TH</sup> CII NATIONAL KAI-ZEN COMPETITION

CEAT's Ambernath Plant wins big with the Platinum Award! This milestone reflects our commitment to innovation and excellence, driving the industry forward with every tire we create.





# MAKING WAVES, ONE EVENT AT A TIME.



## EIMA ITALY, EUROPE

From football challenges to showcasing our latest innovations, EIMA visitors enjoyed an action-packed day at our stall.



## BAUMA CONEXPO GREATER NOIDA, INDIA

The launch of the MINEMAX X3 tire for mining stole the show, along with our trusted OTR tires impressing OEMs.







## DK AGROMEK

DENMARK, EUROPE

Agromek, Northern Europe's top agri trade fair, was a hub of collaboration and innovation. CEAT inspired the future of farming with cutting-edge solutions.



## GMEC

BRAZIL, SOUTH AMERICA

CEAT Specialty Brasil joined the VIII GMEC 2024 Seminar, staying ahead of industry trends and strengthening our presence in South America.





# FRANCE PNEUS SELECTION VISIT

AMBERNATH, INDIA

The France Pneus team visited Ambernath, delving into CEAT's tire engineering excellence and envisioning more milestones ahead.



# CAMBODIAN DEALER VISIT

AMBERNATH, INDIA

Malisa Andrew Trading Co. & Agri Power Solutions toured our Ambernath plant, exploring the innovation and collaboration behind CEAT's success.



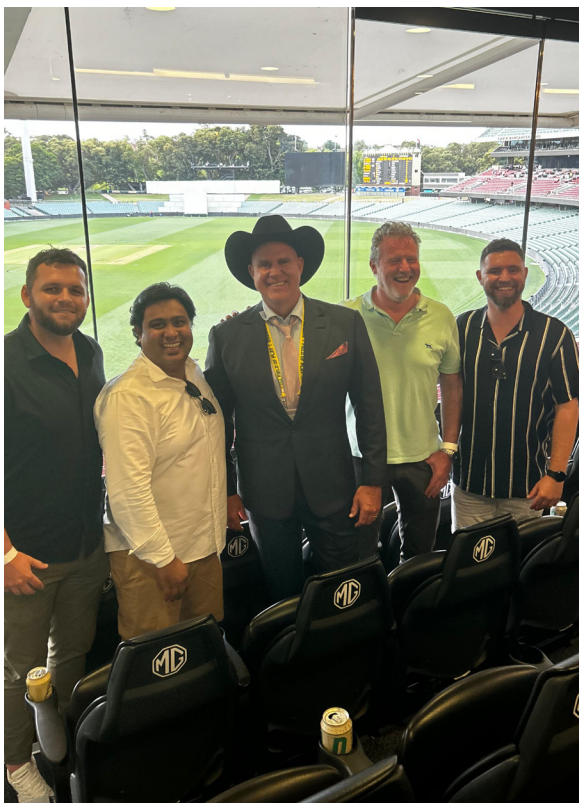




## WORLD QUALITY MONTH

AMBERNATH, INDIA

In november, we celebrated our dedication to quality. From tires to trust, we're committed to setting unmatched standards in performance.



## MATTHEW HAYDEN AT IND VS AUS

ADELAIDE, AUSTRALIA

Australian dealers met cricket legend Matthew Hayden at the INDvsAUS match. It was a day of great conversations and unforgettable moments.





## NEW TIRE SIZES



### MULTILOADMAX

540/80R38 MULTILOADMAX 167D/172A8 TL SB  
440/80R24 MULTILOADMAX 156D/161A8 TL SB



### TORQUEMAX

VF620/70R46 TORQUEMAX 179D TL SB  
VF 520/60R28 TORQUEMAX 149D TL SB  
VF900/65R46 TORQUEMAX 193D TL SB



### FARMAX R65 X3

540/65R28 FARMAX R65 X3 149D TL



## NEW TIRE SIZES



### YIELDMAX

800/70R32 YIELDMAX 181A8 TL SB  
IF1250/50R32 YIELDMAX IFLEX 201D TL SB\*  
\*This size is available in YIELDMAX IFLEX pattern



### FARMAX HPT

850/80R38 FARMAX HPT 180D TL



### FARM IMPLIMENT 800 R

500/50R17 FARM IMPLIMENT 800R 151D TL SB



## NEW TIRE SIZES



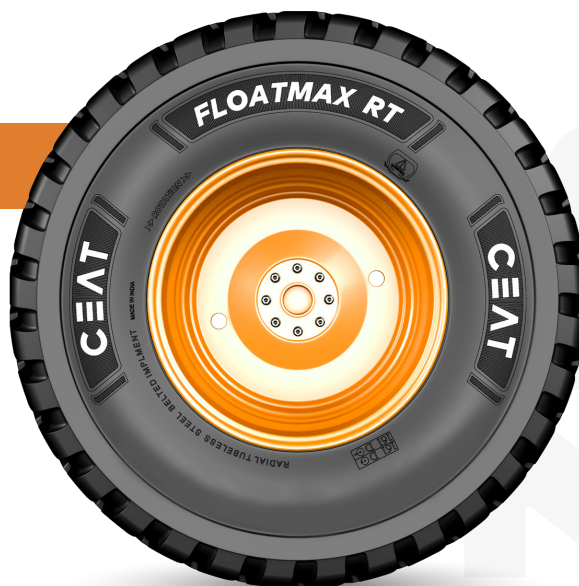
### FLOATMAX FT

800/40R22.5 FLOATMAX FT 168D TL SB

800/40R22.5 FLOATMAX FT 176B TL SB

### FLOATMAX RT

710/50R30.5 FLOATMAX RT 173D TL SB





## **UPCOMING SIZES**



### **FARMAX R85**

420/85 R 26(16.9R26)  
FARMAX R85 138D/141A8 TL SB

### **TORQUEMAX**

VF580/85 R 42 TORQUEMAX 183D TL SB



### **SPRAYMAX**

VF320/90 R 50 SPRAYMAX 169D TL SB  
VF480/95 R 50 SPRAYMAX 181D TL SB





## UPCOMING SIZES



### LAWNMAX

260/70 R 16 LAWNMAX 109A8/B TL  
320/65 R 18 LAWNMAX 109A8/B TL  
380/70 R 20 LAWNMAX 122A8/B TL  
420/70 R 24 LAWNMAX 130A8/B TL

### GM LOADER HD

27x10.50-15 GM LOADER HD 8PR TL



### YIELDMAX

800/70 R 32 YIELDMAX 181A8 TL SB  
VF1000/50 R 25 YIELDMAX VFLEX 190D TL SB\*  
VF750/50 R 26 YIELDMAX VFLEX 174D TL SB\*  
VF1000/55 R 32 YIELDMAX VFLEX 197D TL SB\*

\*This size is available in YIELDMAX VFLEX pattern



## **UPCOMING SIZES**

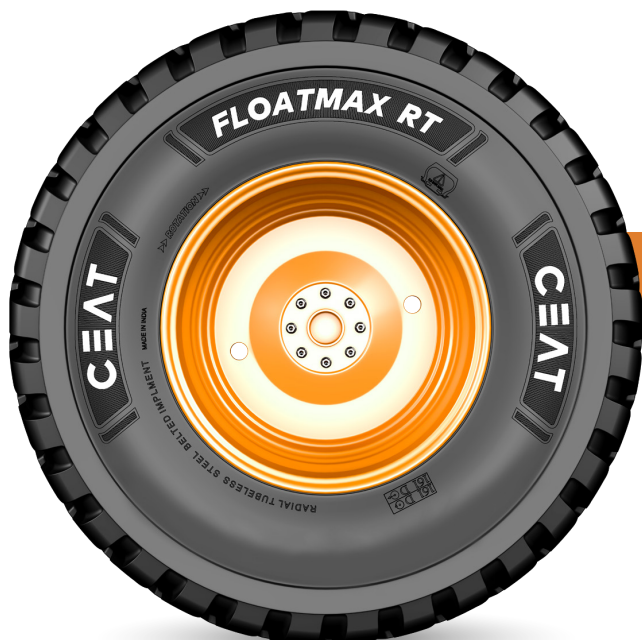


### **FLOATMAX FT**

500/60 R 22.5 FLOATMAX FT 163D TL SB  
650/50 R 22.5 FLOATMAX FT 163D TL SB

### **FLOATMAX VF X3**

VF600/55 R 26.5 FLOATMAX VF X3 170D TL SB  
VF650/60 R 26.5 FLOATMAX VF X3 174D TL SB  
VF650/65 R 26.5 FLOATMAX VF X3 179D TL SB



### **FLOATMAX RT**

750/60 R 30.5 FLOATMAX RT 181D TL SB



## **UPCOMING SIZES**



### **LOADPRO HARD SURFACE**

340/80 R 18 143A8/B TL SB

### **FLOATMAX CARGO XL**

800/60 R 32 FLOATMAX CARGO XL 185D TL SB





Visit us at [ceatspecialty.com](https://ceatspecialty.com)  
Follow us [f](#) [@](#) [in](#) @ceatspecialtytiresusa

